

Blogger Event Report

The Butcher's Wife



Summary

Hungry for halaal hosted a blogger meetup at The Butcher's Wife Pizza and Grill with a focus to introduce the new menu. 12 bloggers attended and posted on the evening across social media platforms including Facebook, Twitter and Instagram.

Further social media posts and blog posts were shared over the course of the next few weeks and are still ongoing.

Bloggers and Persona in attendance

Yaaseen Barnes @Ya_a_seen_him
Nadia Singh Snyders @shinysequinsblog
Tabassum Aleem @smileyaleem
Kauthar @Kauthar_b
Maryann @ilovefoodies
Shaheem Laatoe @shaqct
Zorah Booley @inthemidnightkitchen
Samreen Parker @CapeTownHalaal
Blogger @CapeTownHalaal
Ilhaam Banoobhai @MyHungryHusband
Dilshad Parker @hungryforhalaal
Rafieka Banderkar @hungryforhalaal

Hashtags for the night

#BelgraviaRoadCharm
#HungryforHalaalMeetup

Posts Shared

Many posts were shared on social media on the night using the relevant hastags. Also note that more posts have been shared subsequently that do not always use the assigned hastags. Finding these posts to report on them would be too time consuming for this report. However, TBW may have been tagged on some posts without HFH and may already have this information.

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Social Media Posts Shared

Instastories shared (currently unavailable)

https://www.instagram.com/shinysequins_blog/

<https://www.instagram.com/myhungryhusband/>

https://www.instagram.com/ya_a_seen_him/

<https://www.instagram.com/shaqct/>

<https://www.instagram.com/inthemidnightkitchen/>

<https://www.instagram.com/smileyaleemct/>

https://www.instagram.com/capetown_halaal/

<https://www.instagram.com/ilovefoodiesct/>

<https://www.instagram.com/hungryforhalaal/>

https://www.instagram.com/kauthar_b/

Instagram

#BelgraviaRoadCharm - 8 posts

#HungryforHalaalMeetup - 10 posts

https://www.instagram.com/p/BfP_rJfAmVC/

<https://www.instagram.com/p/BhgEq3gAfnI/>

Twitter

#BelgraviaRoadCharm - 19 posts

<https://twitter.com/search?f=tweets&q=%23BelgraviaRoadCharm&src=typd>

#HungryforHalaalMeetup - 29 posts

<https://twitter.com/search?f=tweets&q=%23hungryforhalaalmeetup&src=typd>

Facebook

<https://www.facebook.com/nadia.singhsnyders/posts/10156044236452789>

<https://www.facebook.com/nadia.singhsnyders/posts/10156138725302789>

<https://www.facebook.com/nadia.singhsnyders/posts/10156165891687789>

<https://www.facebook.com/shaheem.laattoe/posts/1610986719015965>

<https://www.facebook.com/hungryforhalaal/photos/a.685501314844057.1073741828.685438614850327/1701193966608115/?type=3>

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Blog Posts Shared

<https://www.inthemidnightkitchen.com/single-post/2018/04/12/The-Butchers-Wife>

<http://myhungryhusband.com/hungry-halaal-meetup-butchers-wife/>

<http://shiny-sequins.blogspot.co.za/2018/03/review-hungryforhalaalmeetup-at.html>

<http://www.ilovefoodies.com/review-the-butchers-wife-makes-foodies-happy/>

<http://hungryforhalaal.co.za/butchers-wife-launches-new-menu/>